

# PROGRAMME



**11-14 May 2022, Milan**

(Venditalia, Fieramilanocity)

**Opening times**

Wed-Fri: 9:30-18:00

Sat: 9:30-15:00



# WEDNESDAY 11 May 2022

09:30 - 10:15 *Networking coffee break*

12:00 - 13:00 **Market trends in Europe**

Speaker: Martin Colston

12:30 - 13:30 *Networking lunch*

12:30 - 13:00 'Maximizing Your Depot: Doing more with Less' by 365 Retail Markets

13:00 - 13:30 **What does the EVA do for you?**

14:00 - 14:30 Barista show

14:30 - 15:00 Life of an Ukrainian vending operator

15:00 - 16:00 EVA Technical Committee

16:00 - 17:00 **Panel discussion: Industry developments in the different markets**

Speakers: Managing Directors of the National Associations

17:00 - 18:00 *Networking event with operators*

17:00 - 17:30 'Right 2 Drink: what does this mean for the Vending industry and how can we create Bottle Free Zones' by BWT

17:30 - 18:00 'Secured omni-channel payment at the heart of your vending offer' by Worldline





# THURSDAY 12 May 2022

09:30 - 10:15 *Networking coffee break*

10:00 - 11:00 **Panel discussion: Everything I need to know about cashless payments**

Speakers: Stefan Trautner (CCV), Jürgen Göbel (Ingenico—a Worldline brand), Sammy Yahiaoui (Nayax)

11:00 - 12:00 **Panel discussion: Post-covid consumer expectations**

Speakers: Dominic Donylal (Coca-Cola HBC), Mireia Serra & Marco Bonari (Redbull)

12:30 - 13:30 *Networking lunch*

12:30 - 13:00 'The future of vending operations' by Televend

13:00 - 14:00 **Panel discussion: How far should I go digital?**

Speakers: Francesc Güell (ANEDA), Martin Witschi (Hug-Witschi), Marco Seijger (Vendingland),

Janis Jukna (Vendon)

14:00 - 14:30 Barista show

14:30 - 15:00 'New coffee evolution: what do the new trends mean for the Vending industry and why is water filtration a key factor for success' by BWT

15:00 - 16:00 **Panel discussion: How can I diversify my vending business?**

Speakers: Jeff Veres (365 Retail Markets), Per Edwards (PepsiCo), Andreas Fetcher (Selecta),

Aslak de Silva (Stora Enso Selfly Store)

16:00 - 16:30 Life of an Ukrainian vending operator

16:30 - 17:00 'Supporting the Austrian vending business' by OVV

17:00 - 18:00 *Networking event with operators*

17:00 - 17:30 'Past, present and future of vending cups' by Cupernican

17:30 - 18:00 'How to choose your IoT connectivity for your vending machines?' by Post Lux



# FRIDAY 13 May 2022

09:30 - 10:15 *Networking coffee break*

11:00 - 12:00 **Panel discussion: Doing business with Point of Use water dispensers**

Speakers: Massimiliano Santicchia (Blupura), Franck Noeuvéglise (Brita), Sergio Barbarisi (BWT)

12:00 - 12:30 **What does the EVA do for you?**

12:30 - 13:30 *Networking lunch*

12:30 - 13:00 'Benefits from the real time data' by V2V Factory

14:00 - 14:30 Barista show

14:30 - 15:30 Life of an Ukrainian vending operator

17:00 - 18:00 *Networking event with operators*

With thanks to

